



## STAKEHOLDERS WORKSHOP SESSION: ASSESSING THE SOCIO-ENVIRONMENTAL BENEFITS OF SEAWEED FARMING.

**Date:** 19<sup>th</sup> February 2020

**Local:** SAMS - Scottish Association for Marine Science, Oban, Scotland.

Seaweed cultivation provides diverse benefits for the aquaculture industry, the environment and society.

Material and economic benefits from seaweed aquaculture are increasingly valued in the marketplace. However, it remains less clear how we are to understand and value the wider socio-environmental benefits. Integrated into the Scottish Seaweed Industry Association Annual Conference, this workshop brings producers, managers and scientists together to address these issues in a participatory process. The participants will be invited to contribute with information on their viewpoints, willingness to pay and perceptions about nature non-material benefits.

The workshop will be covering different aspect on the benefits of seaweed farming.

DESCIPTION OF THE SESSIONS	
	<b>Opening session:</b> Non-materials benefits of seaweed aquaculture: Guidelines/Objectives
20 min	<b>Focus groups:</b> Perceptions of socio-environmental benefits of seaweed aquaculture - How do we value nature?
10 min	<b>Aesthetic valuation:</b> Land/Seascape preferences, a photography assessment
20 min	<b>Focus groups:</b> Scenario creation for seaweed aquaculture future – First step for a Choice modelling scenario.
	Wrap up Session and Evaluation.

